



# CASE STUDY EVENT MANAGEMENT

## Nationwide Customer Training Seminars - Software

IMS organised regional training workshops for Socrates ([www.socrates.ie](http://www.socrates.ie)), a leading provider of practice management software to GPs and Consultants in Ireland.

Socrates are the leading brand name for practice management software systems in Ireland. Their system is used by 500 GP and Consultant Practices nationwide. On an ongoing basis, IMS organises regional training workshops for Socrates customers.

IMS were responsible for all aspects of these events including:

- Venue choice and booking
- Promotion and booking of customers
- Preparation of training materials
- Post event follow-up with all partners who attended

**socrates**  
healthcare informatics



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